



Optimising people, processes and information

ballardchalmers
develop integrate collaborate



e-inbusiness client case study

Commerce Server development, deployment and eCommerce integration services for e-inbusiness

Business Challenge

e-inbusiness (EIB) are a leading UK New Media Agency and eCommerce specialist, providing award winning e-commerce sites based on their highly scalable, flexible next generation Microsoft Commerce Server technology.

EIB also provide revenue generating, integrated e-marketing services to help their clients maximise their online revenue opportunities. EIB clients include many highly successful high street retailers and home shopping businesses.

Solution

Ballard Chalmers are retained by EIB to support the more highly complex e-commerce integrations with corporate back-office systems, and general .NET technology consultation and support. A recent project Ballard Chalmers contributed to with development support services was Hawkshead - a leading UK outdoor wear retail company.

Due to urgent deadlines required by Hawkshead to change over to EIB as their new preferred e-commerce service provider, Ballard Chalmers worked closely with the EIB and the client team to develop and deploy a new e-commerce web site using the EIB commerce solution. The final client solution deployed was also integrated with their back office systems.

The project was completed on-time and in-budget, which was a double challenge as it was required to be completed over the Christmas and New Year period.

Ballard Chalmers have also worked on numerous complex e-commerce deployments, development and integrations for EIB at major retail vendors such as FCUK, Rohan and New Look.

Technology

- Microsoft Commerce Server
- Microsoft SQL Server
- Microsoft .NET

"Ballard Chalmers provides technical credibility with our clients and the ability to deliver to deadlines. They are a key part of our technical team, improving productivity through effective problem solving. Their consultancy gives us an edge with clients and access to their skilled developers gives us flexibility."

Managing Director, e-inbusiness